



PREMIUM GAMING CHANNEL

Inventory USP

- Tyroo is India's leading entertainment and gaming network
- Target groups available are 13-17, 18-25 years
- 3.8 million unique users, increasing exponentially
- 98% users have access to high bandwidth connections
- Internet Savvy Audience (ISA) with higher acceptability to brand exposure

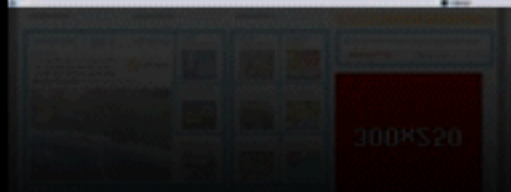
Why target this group

- Influence 81% family purchase decisions of mobile, cars, holidays, etc...
- 72% people buying gadgets and devices like mp3 players influenced by internet
- 45% net users visit gaming websites
- Indirect clients of 50% of all spending in the economy
- 5 times better recollection power than other age groups

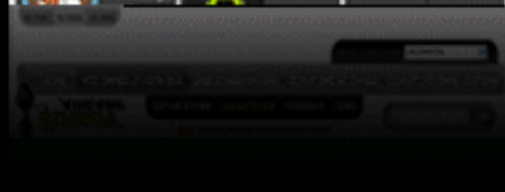
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Tyroo offers **premium site properties** with placements available on sites like miniclip.com, Ultimatearcade.com

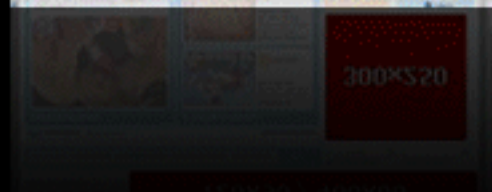
Home Page



Game Page



Category Pages



Popular gaming categories available on Premium Sites

Action Games

Sports Games

Shooting Games

Puzzle Games

Arcade Games

Casino Games

Classic Games

Other categories available are 3-D, Multiplayer, Brain-training, dancing shows, etc...

Other Premium Properties available on Gaming Network

www.Cheatcodes.com

www.freeonlinegames.com

www.freewebgames.com

www.teagames.com

www.fpsbanana.com

There are more gaming sites available on request.

Contact Tyroo Sales team or email at sales@tyroo.com

tyroo Internet Advertising. Made Easy

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